



FORUM ORIGIN, DIVERSITY AND TERRITORIES

Perspectives on territories in transition

Turin, September 19th-21st 2018

Workshop 2: Strategies and tools to plan and manage territorial transitions

Coordinated by François Casabianca, INRA GIS-SYAL France, Guillén Calvo, Diversity and Development France, Tobias Eisenring, FiBL Switzerland and Florence Arsonneau, Diversity and Development France

Planning is an exercise at the heart of every territory in transition. Whether to respond to issues related to regional planning or to face the implementation of public policies in the context of decentralization, territorial planning is often thought and organized by local authorities and institutional actors. In theory, these planning and foresight exercises must involve all the actors and active forces of a territory. In addition, moving from a territorial planning exercise to a management one raise the need of appropriate consultation and articulation between multiple actors to support this territorial project in a sustainable manner. Within these temporalities, territorial transitions will be feed by incremental and short-term changes based on existing social and organisational systems as well as major disruptions where systems experience bifurcations and longer rebalancing phases.

The planning strategies for these transitions and their implementation are as diverse as the territories where they took place. This workshop will raise two critical aspects related to the planning and territorial management exercise:

- i) The first is the management of the **temporality of planning**, which should be consistent with the one of the territory and its inhabitants, and often goes beyond the one imposed by political rhythms and/or development projects. Also, the definition phase of the territorial strategies implies to guarantee effective mobilization as well as understanding the territorial planning challenges by local actors. How to stimulate the awareness of these actors and lead learnings on a territorial scale? How to make sure that marginal or minority points of view can be expressed? How to manage dialogue exclusion or withdrawal phenomena? Which actor is the best able to initiate these processes? What are the time steps that should be considered to ensure appropriate and inclusive debate of territorial strategies?
- ii) The second refers to the **implementation conditions** and therefore the issues related to territorial management. What are the successive phases during the transition between planning and implementing exercise and what are the (changing) needs of the actors during this period? How to ensure the sustainability of the implementation mechanisms? What are the skills to mobilize to manage the processes of participation, mediation and articulation between actors? How to maintain the dynamics at work over time? How to capitalize on the achievements of each phase and make sure that they are appropriated as widely as possible? What type of actor is most likely to facilitate this process of implementing territorial strategies?

We will support the reflections of this workshop with concrete and various case studies. This will result in i) a diversity of themes addressed in these transition processes: food, circular economy, social and cultural transition, environmental transition, etc. ii) a variety of stages in the definition and implementation of these transitions: territories in the planning phase and others in the implementation and territorial management phase; iii) finally, a diversity of actors involved and geographical areas involved (greater role of public institutions in these processes in Northern countries, difference between processes driven by civil society organizations, private or public actors). These concrete cases will be presented by the identified spokesperson / driver of the transition of the territory or by a pair between practitioner and researcher who will share their common experience from their own perspectives.

Program of the Workshop 2. Strategies and tools to plan and manage territorial transitions

WEDNESDAY 19 SEPTEMBER			
Time	Session	Speaker	Note
14h00 – 15h30	<p>Session 1: Introductory Dialogue. Four speakers will propose a reflective dialogue on salient points related to the territorial planning and management exercise.</p> <p>How to ensure the common understanding of challenges and opportunities around territorial planning and management by the local actors?</p> <p>How to ensure the sustainability of implementation mechanisms?</p> <p>What are the skills to mobilize and manage the processes of participation, mediation and articulation between actors?</p> <p>How to capitalize on the achievements of each phase and make sure that they are appropriated as widely as possible?</p>	<p>Claudia Ranaboldo, Biocultural diversity and territories platform</p> <p>François Casabianca, INRA</p> <p>Frederic Wallet, INRA</p> <p>Guillén Calvo, Diversity & Development / INSUCO Latin America</p>	
16h00-17h30	<p>Session 2: Roles of different actors in territorial planning and management, views from Latin America and Eastern Europe</p> <p>Role of the universities in the management and territorial facilitation and reflection on the competences required for the facilitation of the processes of territorial development</p> <p>Experience in Ecuador: implementation of territorial management, in a context of mining project - economic transition, how the actors organize themselves to plan a rapid and strong transition of a territory. Example of the implementation of a Center for Articulation and Territorial Innovation.</p> <p>From planning to territorial management, lessons learned from public policies and institutionality for territorial development in Colombia</p> <p>Territorial transitions in the Carpathians – example of the regional trademark “Taste of Ukrainian Carpathians”</p>	<p>Andres Betancourth, Viva Cuenca corporation and Claudia Ranaboldo, Biocultural diversity and territories platform</p> <p>Guillén Calvo, Diversity & Development / INSUCO Latin America</p> <p>Genni Cavalli, expert in strategic planning, Colombia</p> <p>Tobias Eisenring Research Institute of Organic Agriculture FIBL – Switzerland</p>	

THURSDAY 20 SEPTEMBER

Time	Session	Speaker	Note
8h30 – 10h00	<p>Session 3: Food Transition as a basis for territorial planning: mechanism for implementation, sustainability and mobilization in the territory.</p> <p>Territorial food initiatives: mobilizing the absent publics in favor of the transition</p> <p>Reclaiming the local food space: a lever for territorial transition? The case of PAT "Un piattu in più" (Southern Corsica)</p> <p>Food and agricultural strategy of the territory of the "Communauté de communes du Val de Drôme - CCVD » actions led by the Community of Commune to support the transition and governance in the territory.</p> <p>The specificities of a territory: a basket of quality goods for territorial development strategy, case of Matrouh -Egypt</p>	<p>Frédéric Wallet, INRA</p> <p>Jean Michel Sorba, INRA SAD Francois Trameni, PETR du pays de l'Ornano-Taravu-Valincu-Sartinesi</p> <p>Hugues Vernier and Serge Krier, CCVD</p> <p>Monique Bagal, Project Manager Geographical Indications EU-JRDP</p>	
10h30 – 12h00	<p>Session 4: Co-construction of a collective synthesis</p>		