

Forum Origin, Diversity and Territories

Perspectives on territories in transition

19th-21st of September 2018 - Turin, Italy

The Forum «Origin, Diversity and Territories» (www.origin-for-sustainability.org) is an international platform on interactions between cultural and biological diversity, territorial dynamics and products which quality is linked to their origin. This Forum is carried by the Swiss association «Origin for Sustainability» and the international association «Diversités & Développement».

The objective of the Forum is to facilitate the exchange of experience and knowledge among a wide range of international actors, all engaged in new ways of thinking and making development, where identity, origin, quality and local diversities are catalysts for inclusive dynamics of local and territorial development.

In 2018, the Forum is organized from the 19th to the 21st of September, just before and in parallel of the Terra Madre - Salone del Gusto.

Wednesday 19th of September

Location: Casa del Quartiere di San Salvario, Via Oddino Morgari, 14, 10125 Torino

9.30 am – 10 am

Registration and welcome coffee

10 am – 12 am

Conference

Keynote speaker

- *Francois Casabianca, President of the scientific committee of the Forum ODT*
- *Prof Giovanni Belletti, University of Florence*

Introductory Session of the workshops

Moderation: Florence Arsonneau, Diversity and Development and FiBL France

12 am – 1.30 pm

Lunch

1.30 pm – 3 pm

Session 1 of the workshops in parallel

3 pm – 3.30 pm

Coffee break

3.30 pm – 5 pm

Session 2 of the workshops in parallel

5 pm – 7.30 pm

Aperitif sponsored by the Swiss association for the promotion of PDO-PGI

Thursday 20th of September

Location: Casa del Quartiere di San Salvario, Via Oddino Morgari, 14, 10125 Torino

8.30 am – 10 am

Session 3 of the workshops in parallel

10 am – 10.30 am

Coffee break

10.30 am – 12 am

Session 4 of the workshops in parallel

12 am – 2 pm

Lunch

2 pm – 5.30 pm

Plenary session

Feedback on the workshops

Moderation: Dominique Barjolle

- Workshop 1: Origin-linked Products and Sustainable Rural Tourism. *Marcelo Champredonde, INTA, Argentine.*
- Workshop 2: Strategies and tools to plan and manage territorial transitions. *Guillén Calvo, Diversity and Development, France,*
- Workshop 3: Adding value and promoting origin-linked products by tools as Geographical Indications, Mountain labeling, territorial brands, and territorial initiatives like UNESCO-World Heritage or GIASH (Globally Important Agricultural Systems Heritage). *Tamara Zivadinovic, MENA-Group Serbia.*

4 pm – 4.30 pm

Coffee break

- Workshop 4: Tools and innovations to build the resilience of farmers and territories. *Barbara Gemmill-Herren, ICRAF.*
- Workshop 5: Foodways and Food-related Intangible Cultural Heritage as drivers for sustainable development in rural areas. *Cassiano Luminati, AlpFoodway Suisse.*
- Workshop 6: smart Eco-Social Villages: pathways to sustainable rural development. *Gérard Peltre, President, Association Ruralité environnement développement.*

Global Perspectives on Agricultural and Food Transitions in Rural Areas - Synthesis of the Forum ODT 2018

Florence Tartanac

Senior Officer and Group Leader of the Market Linkages and Value Chain Group in the Nutrition and Food Systems Division of FAO in Rom

Friday 21st of September

Location: **Red Room**, Lingotto Fiere, Via Nizza, 294, 10126 Torino
(entrance tickets sponsored by Slow Food International)

1 pm – 3 pm

Conference

Introduction

Michele Rumiz Programme Director - Office for Asia, Pacific & Eastern Europe, Slow Food International

Branka Tome Deputy Head of Unit, Directorate General Agriculture and Rural Development, Geographical Indications, European Commission

François Casabianca Director, Center INRA Corse, President of the Scientific Committee of the Forum ODT

Claudia Ranaboldo Coordinator principal, Platform Biocultural Diversity and Territories.

Issues around the patrimony and the valorization of food cultures

Round Table

Yoshihide Endo, *Coordinator GIAHS at FAO*

Cassiano Luminati, *Director of Polo Poschiavo, Lead Partner of the project Interreg Alpine Space AlpFoodway*

Dimitrova Dessislava, *Dimitrova Dessislava, Researcher at the Bulgarian Academy of Science and International Councilor for Slow Food*

Florence Tartanac, *Senior Officer and Group Leader of the Market Linkages and Value Chain Group in the Nutrition and Food Systems Division of FAO in Rom*

BranKa Tome, *Deputy Head of the Geographical Indications Unit - DG Agriculture and Rural Development of the European Commission*

Josef Zisyadis, *President, Slow Food Switzerland*

Moderation

Dominique Barjolle Director, Department of Agriculture, Canton of Vaud, Switzerland.
Lecturer, Sustainable Agroecosystems, ETH Zurich

Closing

Guillén Calvo President, Diversity and Development.

Main organisers



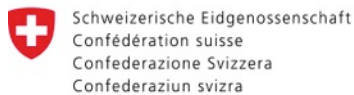
Origin
Diversity
Territories



Co-organisers



Sponsors



Swiss Confederation

Federal Department of Economic Affairs,
Education and Research EAER
Federal Office for Agriculture FOAG

